







- Agencies are experimenting with new models of collaboration and innovation
 - Finding their way through implementation independently
- Current scenario: Multiple Agencies independently working to implement new Collaborative Innovation models that affect every aspect of Government processes
 - Funding
 - Acquisition
 - Contracts
 - Reporting



- NASA, with support from OSTP, established a Center of Excellence for Collaborative Innovation (CoECI) to serve as a convening point for all agencies
- Officially formed 1 November 2011
 - Organized to develop best practices for innovation and other collaborative techniques
 - Located in the Human Exploration and Operations Mission Directorate (HEOMD) but serving NASA and the U.S.
 Government as a whole
 - NASA Civil Servants and Support contractors
 - Platform providers



- CoECI Director
 Jason Crusan, NASA HQ
- **CoECI Deputy Director**Jeffrey R. Davis, MD, NASA JSC
- **CoECI Manager** Lynn Buquo, NASA JSC
- CoECI Program Specialist Carolyn A. Woolverton, NASA JSC
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http://www.nasa.gov/offices/COECI/



- Educate and Share Best Practices
 - Identify and champion innovative solutions by working collaboratively with other Government Agencies
 - Communicate best practices and successful innovation methodologies
- Implementation Guidance
 - Create repository for collaborative innovation best practice through use of multiple Community of Practices
 - Leverage existing collaborative innovation infrastructure to provide pilot tournaments
- Measure Impact
 - Measure and analyze Agency-focused performance



Objectives:

- Advise Government Agencies on innovation methodologies to build core competency and generate interest in distributed innovation
- Solicit participation and contribution of agencies experienced with various innovation methodologies

Implementation activities:

- Disseminate case studies, best practices, and implementation guidance
- In collaboration with GSA, Conduct Collaborative Innovation Community of Practice (CICoP) to:
 - Guide application of collaborative innovation techniques
 - Interpret legal and contractual guidance by providing precedent and case studies
 - Advance the state-of-the-art of collaborative innovation,
 - Formulate a body of knowledge



Objective:

- Select, prepare, and prioritize usage of infrastructure to conduct pilot projects for a participating Agency.
- Develop repository for best practices, including case studies, model contracts, and acquisition strategy
- Implementation activities:
 - Develop Infrastructure including necessary web pages, social media sites, code repositories, etc
 - Establish mechanisms for selection and prioritization of challenges and tournaments
 - Extend Platform provider capability to conduct Pilot projects to Agencies through Interagency Agreements
 - NASA Tournament Lab
 - IDIQ and GSA Contracts
 - Challenge.gov



Objectives:

- Analyze and report data from experiments to inform the theory and practice of collaborative innovation
- Advise the CoECI on optimal design characteristics of a sustained use model of distributed innovation
- Implementation activities:
 - Determine what is of value to the Government agencies participating in the CoECI activities
 - Determine what can be measured, and how to measure the qualitative benefits of these tools
 - Assess cost, time expended, and technical strength of the solutions and collaborative partnerships



- Centennial Challenges
- NASA Innovation Pavilion Pilots



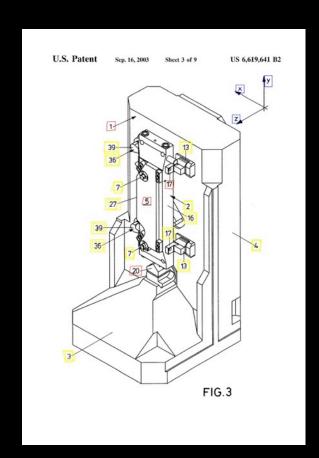
- NASA Tournament Lab
- Challenge.gov







- The Patent and Trademark Office has a huge volume of patents that must be reviewed
- Knowing how some labels on a drawing relate to the patent text is important
- Solution will make possible hyperlinks that will increase productivity, and remove irritating extra work scanning
- Varied fonts makes it difficult to distinguish between the patent pieces
- Original image processing contest success of 70% of the theoretical ideal answer, USPTO now running a follow up to improve upon the 70%. Total \$60k prize money





- Produce a shared services solution for States to leverage in verifying Medicaid provider eligibility, in order to reduce costs related to provider fraud.
 - Reduce time and cost to implement new solutions in state programs.
 - Inform the use of a shared services model as a best practice for States to adopt as they update and modernize their systems.
- Multi-stakeholder Environment
 - CMS and CMCS leadership
 - State of Minnesota (primary state stakeholder)
 - Additional states during the lifetime of the project
- Integrated Enterprise Software Solution
 - Built to a custom client-driven architecture (MITA)
 - Integrates with legacy systems (MMIS COBOL)
 - Complies with US ADA Section 508 (Accessibility)
 - Complies with MITA 3.0 Architecture Framework

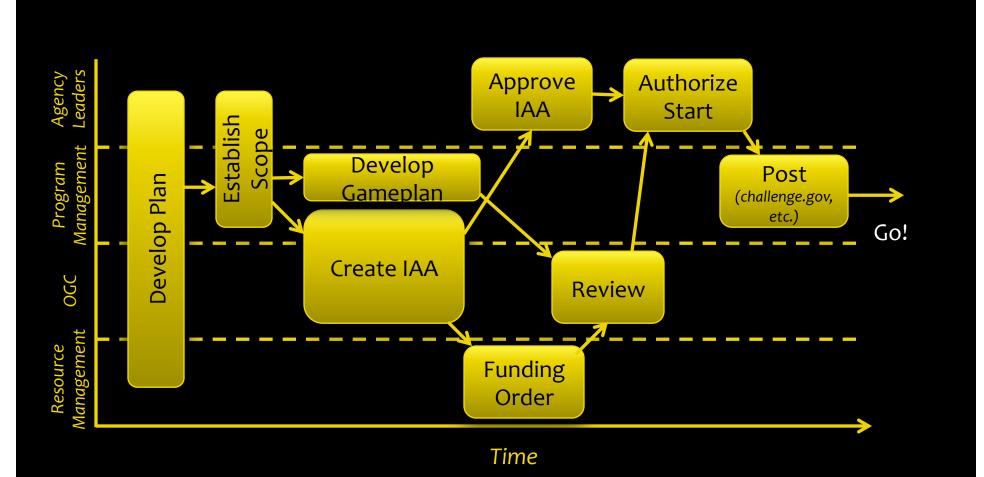


Center of Excellenc CMS Activities Collaborative CMS Activities Challenge #1

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- Covers all phases of software development
- Conceptual design through V&V
- ~135 Separate tournaments
- 33 weeks
- Overlapping contests (up to 9 parallel activities

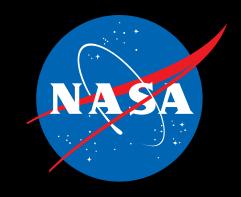




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- Establish proposed Agency Problem Set
 - Determine needs and desired result
 - Establish Period of Performance
 - NASA provides contest scope and cost estimate
- Interagency Agreement
 - NASA will create draft
 - Agency reviews and approves





www.nasa.gov/offices/COECI/

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